

# Fact on the Campaign to Boycott Israeli Goods

A campaign to boycott Israeli products and leisure tourism has gathered momentum across the globe. Money talks. The mission of BIG is to force foreign governments, corporations, and individuals to abandon their support of Israel vies-a-vie threats to their economic interests. The campaigns (BIG) will continue to grow until Israel withdraws from the occupied areas, respects human rights (including right of refugees to return to their homes and lands), and obeys International law.

Miftah encourages activists to use the boycott and divestment campaigns as educational tools regarding the supported provided for Israeli aggression by our purchases and investments. According to reports received from activist, comparisons are being made between BIG to the early successes that snowballed into the pressure on South Africa that ended Apartheid. Join us and united we will succeed in bringing peace and justice to all those in the Middle East regardless of race, religion, and ethnicity.

## Settlement Products

- FOOD & BEVERAGES
- HOUSEHOLD PRODUCTS
- GENERAL INDUSTRIES

## American Companies

- o Partially or Wholly Owned Israeli Branches
- Franchises
- o Executives Who Abuse Their Positions to Promote Zionism

# Settlement Products

In 1950 the Israeli Government proclaimed the Right of Return Law which means that any Jewish person anywhere in the world may go and live in Israel and become an Israeli citizen. Thousands flocked to illegal settlements on the West Bank, Gaza, East Jerusalem and the Golan Heights, tempted by offers of tax breaks and cheap housing, or fired by fundamentalist zeal. Armed to the teeth and protected by the Israeli 'Defense' Force, many settlers choose to live in Jerusalem or Tel Aviv and commute daily along the highways constructed specially for their use on large swathes of confiscated Palestinian land. "Israel continues to export products manufactured in the settlements to EU markets despite such actions blatantly contravening the EU-Israel Association Agreement. Such products labelled as Israeli receive preferential access to the EU. By refusing to take action therefore, EU states are actually abetting violations of the Fourth Geneva Convention.

## **FOOD & BEVERAGES**

A & M Greenberg Food agency - Atarot industrial zone Ahva Halva and candy - Barkan industrial zone Bar Haim Food products - Edomim I.Z. Barkan Cellars Wine makers - Barkan IZ Barkan Sweets Candy and Sweets Barkan IZ BarKat Food products Barkan industrial zone Beigel & Beigel Pretzel bakery Barkan industrial zone Better and Different Edomim I.Z.

Cohen Brothers Butchers Atarot industrial zone

Eden Springs Ltd. Mineral water Katzrin IZ (Golan Heights)

Elyon Spices Alphey Menashe

Glatt Of Chicken Slaughterhouse Atarot industrial zone

Golan Cheese Various cheeses Katzrin IZ (Golan Heights)

Golan Dairies Milk Products Katzrin IZ (Golan Heights)

Golan Wines Wine makers Katzrin IZ (Golan Heights)

Gold Pie Pie factory Edomim, Qiryat Arba

Hacormim Wines Winery Edomim IZ

Hamizrah Wines Winery Edomim IZ

Hebron Wines Winery Qiryat Arba IZ

Jerusalem Granola Granola bars Atarot industrial zone

Klufim Processing of Potatos Edomim I.Z.

Malosh Borekas Kobi Frozen foods Edomim I.Z.

Migdanot Cookies and bisguits Edomim I.Z.

Negev Yam Chemicals Cleaning products Gush Katif

Of Habira Chicken Edomim I.Z.

Openheimer Chocolate and sweets Atarot industrial zone

Ramat Hagolan Dairy Dairy products Katzrin IZ (Golan Heights)

Shamir Salads Ready made salads Barkan I.Z.

Shomron Meat Meat products Karney Shomron

Soda Club Home soda water devices Edomim I.Z.

Sofrei Ltd. Food production and marketing Edomim I.Z.

Tel Arza Wines Winery Edomim I.Z.

Tohikon Arts & Crafts Ma'ale Ephraim

Yerek Adom Food products Edomim I.Z.

Zion Wines Winery Edomim IZ

### **HOUSEHOLD PRODUCTS**

Amgazit Gas equipment Gush Etzion

Arieh Plast Nylon bags Ma'ale Ephraim IZ

Barkan Metal & Wood furniture Barkan I.Z

Benitex Camping equipment Edomim I.Z.

Daniel Furniture Edomim I.Z.

Dead Sea health products Cosmetics Mitzpe Shalem

Edomim Chemicals Household cleaning products Edomim I.Z.

Pereg Air Conditioning Atarot I.Z.

Flanero Kitchen utensils Gush Etzion

Flick Plastic bags and file folders Mevoh Hama

Halabin Industies Cosmetics Barkan I.Z.

Hod Tiles Kiryat Arba I.Z.

Hogla Jerusalem Paper stuff Atarot I.Z.

I.S. Illumination Edomim I.Z.

IAT Carpets Edomim I.Z.

InterCosma Cosmetics Atarot I.Z.

Jerusalem Knitworks Uniforms plant Edomim I.Z.

Jerusalem Pencils Pencils Atarot I.Z.

Lipski Plastics Barkan I.Z.

Lital Furniture Edomim I.Z.

Mavrik Shoe polish Edomim I.Z.

Multi-lock Locksmiths and security doors Barkan I.Z.

Ofertex Cleaning rags Barkan I.Z.

RabinTex Ltd Textiles and camping equip. Edomim I.Z.

Sol Camping Camping equipment Barkan I.Z.

Streicher Uniforms Edomim I.Z.

Super Isra-chom Solar systems Edomim I.Z.

Yardeni Locksmiths Barkan I.Z.

Yerushalmi Industries Ropes Barkan I.Z.

Zivanit Shoes & Sandals Ein Zivan

### **GENERAL INDUSTRIES**

AGS Toys and Games Beit Horon

Alum-Tal Glass products Edomim I.Z.

**Aviv Builders Atarot** 

Aviah Safety equipment Ma'ale Ephraim I.Z.

Benda Plast Food packing Katzrin I.Z.

Ben-Or Vacuum packing Barkan I.Z.

Ben -al Motors Electric motors Merom Golan

Bloko Ltd Printing Dyes Edomim I.Z.

"Builders of the Fathers Town" Building blocks Kiryat Arba

Carmigal Ceramics Alphei Menashe I.Z.

Dar-El Printed circuits Ariel

Dotan Leather goods Mevoh Dotan

Edomim Wood mills Edomim I.Z.

Eshkol Publishers Edomim I.Z.

Export books factory Atarot I.Z.

FiberTech Fiberglass pipes Karnei Shomron

Gachelet Aluminum factory Atarot I.Z.

Gelman Science and Technology Atarot I.Z.

Golan Industries Meetal works Bnei Yehuda

Granit 2000 Marble and granite Edomim I.Z.

H. Wegshel Publishers Edomim I.Z.

Haalonim (Oaks) Building blocks Edomim I.Z.

Hagim Electronic Systems Neveh Dekalim

Har-Shefi Packing Beit-El

Hasholsha products, Jerusalem Atarot I.Z.

Herto Textile Industries Edomim I.Z

Irit Silk Screen printing Edomim I.Z.

Isra-Beton Cement industries Atarot I.Z.

Israel United Laundries Atarot I.Z.

IsraVit Plastic and metal works Edomim I.Z.

Kanfei Yona Tannery Edomim I.Z.

Klima Israel Ltd Atarot I.Z.

Lasri Ltd Metal works Edomim I.Z.

Levi Metal and wood works Edomim I.Z.

Nesarim Wood work production & marketing Atarot I.Z.

Niron Textile threads Emanuel

Optima Edomim I.Z.

Or-Lil Electronics Katzrin I.Z.

Oval Computers Barkan I.Z.

Oval Hospital Equipment Barkan I.Z.

Plast fiber Plastic products Karnei Shomron

R. N. Ltd Judaica Edomim I.Z.

Ramat Magshimim systems Automation Ramat Magshimim

Readymix industries Cement Edomim I.Z.

Remet Trom Aluminum products Edomim I.Z.

Ronopol Plastic products Barkan I.Z.

Shahaf (Seagull) Metal works Edomim I.Z.

Sherut Packaging products Barkan I.Z.

Shiloh Technologies Edomim I.Z.

Spideshe Ready grown lawn Gilgal

Sprinco Industrial springs Barkan I.Z

Star Auto parts Edomim I.Z.

TAPI Plastics Edomim I.Z.

Tzarfati metal works Edomim I.Z.

Victory Oil seals Edomim I.Z.

## **American Companies**

## Partially or Wholly Owned Israeli Branches

## 3Com Corporation (CA)

Investments: Owns 3Com Israel (formerly Nice Systems) (1994). R&D Divisions in Israel, NMD (Rehovot) & NCD (Herzliya Pituach). Intends to invest close to \$300m in Israel by 1999 according to CEO Eric Benhamou in addition to the \$100m already invested in Israel (2/97)

## 3M Corp (MN)

Investments: Purchased 4.5% of BATM for \$10m (6/99)

## A Epstein & Sons Intl (IL)

Investments: Wholly owned subsidiary in Israel

## A.G. Associates (CA)

Investments: Has subsidiary in Israel, A.G. Israel (semic equip)

### A.L. Laboratories

Investments: 19% ownership of Perio Products

### A.P. Acquisition Inc (TX)

Investments: 13% ownership of Meromit Metal Works/Ashkelon

## **ADC**

Investments: Purchased Teledata for \$200m(9/98)

### **Adkit Inc**

Investments: Wholly owned subsidiary in Israel

### **Advanced Medical Systems**

Investments: Wholly owned subsidiary in Israel

### Agra Co Ltd

Investments: Wholly owned subsidiary in Israel

## AirSep Corporation (Buffalo,NY)

Investments: Has a rep in Israel, Medox Ltd., POB 15082, Ashdod, Dr. Evgeny Tiomkin, Tel. 08-856-5682, Fax. 856-3450

#### **Ambient**

Investments: Merged with Ordacard (smart card security firms). Ordacard is located in the Caesarea Or Akiva Ind Zone

## **AMCI International (UT)**

Investments: Buys e commerce unit of OSCM â€' One Stop.Com Inc for \$5m and 60% of US co's shares (11/99)

## America Online (AOL)

Investments: Purchased 100% of Ubique Ltd. in Rehovot in 1993 for \$14.5m. Purchased Mirabilis for \$287m (5/98)

### American Aviation Ltd

Investments: 25% interest in American Aviation Ltd Israel

#### American Intl Group

Investments: Joint Venture (JV) with Aurec to form insurance company in Israel, 06.05.96 Invests \$40m in Orion Capital Fund (5/99)

## American Natl Can Co

Investments: 33% ownership of Lagin Box & Can Co Ltd

### **American Partners**

Investments: Invested \$370 million in a new tourism project on the Israeli-Jordanian border between Eilat and Aqaba, via a joint company called "The Peace Company," which Is setting up a large hotel and entertainment center, to be called the Grand Oasis. (9/98)

## **Amiable Technologies (PA)**

Investments: Merged with Scanvec (2/99)

## **Ampal American Israel Corp**

Investments: Bought 1/3 of the shared networks operation of Motorola for \$120 million (11/97)

#### Analog Devices

Investments: Opened R&D Center in Herzliya (1/97)

### **Apax Partners**

Investments: Raised \$50 million for the new Apax Israel II Fund

### Applied Materials (CA)

Investments: 100% of Opal Technologies \$175m(12/96). 100% of Orbot Instrumentation

\$110m(12/96) Total of both of above \$285m

#### **Arison Investments**

Investments: Acquired 30% stake in EuroCom Communications for \$203million (7/97) Exercised an option to acquire an additional 19% of Eurocom communications (1/99) Purchases for NIS 3b for 34.5% stake in Bank Hapoalim (7/97) With Teva, Len Abramson and Prof Bernard Go

## **Astronautics Corp of America(WI)**

Investments: Wholly owned subsidiary Astronautics CA Ltd

### **AT&T Communications Inc**

Investments: JV with Barak for internet hookups, several million dollars (8/98)

## **AT&T Investment Mgt Corp**

Investments: Invested \$15m in Kardan Technology Ventures (8/97)

#### Athena Venture Partners LP

Investments: 21% interest in Gambit Computers Communications

### **Atochem North America Inc**

Investments: Wholly owned subsidiary Safe Pack Services

### **BAAN**

Investments: setup venture capital fund to invest in Israel (1998) Purchased 50% of start-up TopTier for \$50m Purchased Aventus Logistics for \$15m

#### **Backweb**

Investments: Invested in Backweb Israel Ltd

### **Baltimore Spices**

Investments: Has subsidiary in Israel, wholly owned.

## **Bankers Trust**

Investments: BT Alex Brown \$20m investment in ABS Giza Israel Fund (11/97), Investing in Israeli

real estate (2/98)

### **Barnwell Industries Inc**

Investments: 100% ownership of Barnwell Israel Ltd

## **Baxter Travenol Laboratories Inc (?????)**

Investments: No Data

## Bay Network (CA)

Investments: 100% of Armon Networking (12/96) \$33m

#### **Berlitz**

Investments: Will make Israel their regional hub for the area

### **Bindview Development**

Investments: Acquired Netect, a developer of software security products for communications networks, for \$35m (2/99)

### BioRad (CA)

Investments: Has R&D Facility in Israel

## **Biotechnology General Corp**

Investments: 100% ownership of Biotechnology General

## **BMC Software (Houston,TX)**

Investments: Purch New Dimension for \$650m (3/99)

## Boeing

Investments: Invested \$10m in RADA, to buy 42% of RADA. Invested \$13m in Jerusalem Venture Partners (6/99)

### **Boston Scientific**

Investments: Purchased 25% of Medinol (1995) Purchased 25% of Medinol (1995)

## **Boston Systematics Ltd (MA)**

Investments: 40% ownership of Boston Systematics Ltd Israel

## Brink's Incorporated(CT)

Investments: 70% ownership of Brinks Israel Ltd

### C.A. Computer Associates

Investments: 100% ownership of C.A. Computer Assoc Israel. Appointed special rep in Israel to sniff out Israeli startups Acquired Security 7 for \$19m (6/99)

### Cable Systems (AZ)

Investments: subsidiary purchased Cvalim for \$55m (4/98)

### Cadence (CA)

Investments: Investment in Israel (Software)

## **Callware Technologies (UT)**

Investments: Purchased SoftTalk Communications (1996) now called CallWare.

## **Caltex Petroleum (TX)**

Investments: Invested \$50m in local gas distribution (9/97)

### **Capital Group Companies (CGL)**

Investments: Purchased 5.6% of Bank Leumi (3/99) Purchased 10% of Sapiens for \$20m (6/99)

### Cardtools Systems Corp (CA)

Investments: 100% ownership of Cardtools Systems (Israel)

### Cargill (MN)

Investments: Bought 10% share of Contren Grain Facility at Ashdod (5/97)

### **Carnegie International**

Investments: Purchased Netgong for \$200-300 million (5/99)

## **Carol Austin Corp**

Investments: 15% ownership of Orbotech

## **Carrier Corp**

Investments: Purchased 26% of Tadiran Appliances for \$17.5m (3/97)

## CBIS (Cincinnati Bell)

Investments: Purchased 20% stake in Wiztec Solutions of Herzliya for \$11m (8/97)

### Cede Corp

Investments: 48% ownership of BVR Technologies

### Chase Manhattan Corp Bank(NY)

Investments: Will work through Tamir-Fishman Co (9/99)

## Chasm Group (CA)

Investments: Has chosen HK Catalyst as its Israeli affiliate (12/98)

### **Chip Express Corp (CA)**

Investments: Owns 100% of Quick Technologies Ltd

## **Chipcom Corp (MA)**

Investments: Owns 100% of Chipcom Ltd

## **Chromalloy Gas Turbine Co (TX)**

Investments: Owns 100% of TorboChrom Ltd

## Cisco Systems Ltd (CA)

Investments: Established a development center in Netanya (4/97) Acquired Class Data Systems of Ranana for \$50m (5/98)

### Citibank (NY)

Investments: Begins offering full banking services in Israel (6/00)

### **Clinical Data Inc**

Investments: 17% ownership of Novachem

## CNET (San Francisco, CA)

Investments: Purchased 4.25% of Hypernix for \$2.64m (8/99). Invested \$11m in Deltathree.com for 5% stake (11/99)

## **Coldwell Banker Real Estate**

Investments: Opens Israel Office (6/99) with TA's Zerf & Nir

**Compaq Computer Corp(TX)** 

Investments: Invested \$3m in Kardan Venture Technologies(5/98)

Comverse Technology (NY)

Investments: Owns 99% of Efrat Future Technology

**Conceptland Partners Ltd** 

Investments: 100% ownership of Conceptland Ltd

Condor Pacific Industries

Investments: 70% ownership of Condor Pacific Ltd

Conexant

Investments: Recently spun-off from Rockwell International, invested \$10m in 1999 in its Israeli development centers in Herzliya and Carmiel for the development of high speed modems. The new technologies â€" which work 10 times as fast as presently existing modems â€

**Consist International Inc (NY)** 

Investments: Owns 100% of Consist Israel Software Co

**Control Data Corp** 

Investments: no info

**Convergys Info Management Group** 

Investments: Purchased all public shares of WizTec Ltd (3/99)

Courier Network Inc (NY)

Investments: Owns 95% of Courier Network Israel Ltd

Cowen

Investments: \$75m VC fund with Dovrat Schrem & Travelers - Polaris 2 (7/96)

**Crescendo Ventures** 

Investments: Invested in Ensemble Communications' 2 nd private placement of a total of

\$13.1m(1/99)

Culligan

Investments: JV with Khaled Qutob, 10/28/95 West Bank

Cylink (Sunnyvale, CA)

Investments: Purchased Algorithmic Tech for \$83m (9/97)

D.S.S.I. Inc(NJ)

Investments: Owns 100% of Decision Systems Israel

Daily Jeans Inc

Investments: Owns 100% of JGS Ltd

Dale Electronics Inc (NE)

Investments: Owns 100% of Dale Israel Electronic Inc

**Dalia Ferscher** 

Investments: Owns 18% of 4th Dimension Software Ltd. Owns 50% of Einav Systems

**Daniel Abrahams** 

Investments: Owns 25% of the Jerusalem Report

**Data General Corp (MA)** 

Investments: Owns 100% of Data General Technologies. Opens Representative Office in Tel Aviv (7/99)

**Davidson Aluminum & Metal(NY)** 

Investments: Owns 100% of Davidson Aluminum (Israel)

**Delux Laboratories (CA)** 

Investments: Invested \$10m in a regional laboratory (11/99)

**Deutsch Company Inc(CA)** 

Investments: Owns 80% of Deutsch Dagan Ltd

DIA Tech Inc

Investments: Owns 100% of DIA Tech Diagnostics Ltd

Digital Equipment Co (DEC)(MA)

Investments: Owns 100% of Digital Equipment Israel. Owns 100% of DECSYS. Owns 100% of Negev Software Industries.

**Dow Chemicals** 

Investments: Inv \$750,000 in Asheklon Technological Industries, the local incubator (2/98). With other will invest in 6 hi-tech incubators in Israel.

**DSP Communications (CA)** 

Investments: R&D Subsidiary in Israel

# **DSP Group Inc (CA)**

Investments: R&D Subsidiary in Israel. Owns 100% of DSP Group Israel Ltd

**Dun & Bradstreet Corp (NY)** 

Investments: Owns 100% of Dun & Bradstreet Intl (Israel)

E\*TRADE Group (CA)

Investments: Entered in licensing agreement with Jerusalem Global to provide branded on line investing service to individual investors (5/98)

E.C.C. Ltd. (NY)

Investments: Owns 100% of I.C.C. (Israel)Chemicals

E.M.K. Investments Ltd.

Investments: 50% of PB Projects Insulation

Eastman Kodak (NY)

Investments: see Picture Vision. \$2.5m investment in Eucalyptus Ventures (9/98)

**EDO Corp** 

Investments: Owns 100% of Edo Operations (Israel)

EFI Corp (IN)

Investments: Owns 100% of EFI Israel

Elf Atochem NA (PA)

Investments: Owns 100% of Safepack Products Ltd

Eli Lilly & Co (Indianapolis)

Investments: Opened Tel Aviv office for clinical trials & marketing (4/97

Elocot Inc (MD)

Investments: Owns 50% of Eliana Ltd

**Empire Trust** 

Investments: Owns 45% of Jerusalem Pencils Ltd

**Erwin Meltzer** 

Investments: Owns 28% of Rogosin Enterprises Ltd

**Eucalyptus Ventures (CA)** 

Investments: Raised \$34m for investment in hi tech companies. Intends to raise an additional \$16m

Excalibur Inc (NY)

Investments: Owns 99% of Excalibur (Israel) Ltd.

Fairchild Inc

Investments: Owns 40% of Teuza VC Fund

FEI Inc (NY)

Investments: Owns 5% of TFL Time & Frequency

Fibronics Intl Inc (MA)

Investments: Owns 100% of Fibronics Ltd

Fidelity Medical Inc(NY)

Investments: Owns 100% of Fidelity Medical Israel

Fingermatrix (NY)

Investments: signed JV agreement with Team Computers and Systems and Imagestore Systems Ltd to develop applications for border security and to integrate fingerprint ID technology for an unnamed Eastern European country Fleishman-Hillard Public Rel - JV with Dotan Com

Fonar Corp (NY)

Investments: Owns 65% of Fonar Ltd

Forstmann Little Co

Investments: Owns 80% of General Instrument Data

**Foxboro** 

Investments: Purchased 51% of Elbit-ATI (12/96)

Franklin Templeton Group (CA)

Investments: Purchased 5.3% of Formula Systmes for NIS 55m (6/99)

Frantz Medical Dev Ltd (NY)

Investments: Owns 80% of Franztech Ltd

Freeborn Corp

Investments: Owns 11% of Israel Maritime Bank Ltd

Fritz Companies Inc (CA)

Investments: Owns 25% of Fritz Company Israel Ltd

## Galaxy Aerospace (Pritzker)

Investments: JV with Israel Aircraft to produce business jets (2/97)

### GaSonics (CA)

Investments: semic equip subsidiary in Israel. Set up a research and development center in Israel (3/98). The center will engage in the development of software, hardware and technologies for the company's future products. The company also expects to start manufacturi

## **GE Capital Services**

Investments: \$10m investment in ABS Giza Israel Fund (11/97). Invested \$10m in the Israeli car leasing company Albar in exchange for 26% of its shares (10/98).

## Gelman Sciences Inc (MI)

Investments: Owns 100% of Gelman Science Technology

#### **General Electric**

Investments: Invests in part of \$10m Precise offering (8/99)

### **General Electric Information Services**

Investments: With Discount Investment Corporation announced the establishment of a joint company to provide electronic trade services, known as EDI, with an investment of \$2.5 million (10/97).

## **General Electric Medical Systems**

Investments: JV with Elscint to (ELGEMS) engineer and manufacture nuclear medical imaging products (7/97). Purchased Elbit Medical Imaging's ultrasound division, Diasonics Vingmed, for \$230m (2/98) Opened "Center of Excellenceâ€\* (2/99)

## **General Instrument Corp**

Investments: Owns 25% of Phasecom (Israel) Ltd

### **General Microwave Corp (NY)**

Investments: Owns 100% of General Microwave Israel

#### **Genesis Partners**

Investments: Invested \$3.5m in Agentics Ltd with Japan's Softbank(12/98)

### Genzyme (Massachusetts)

Investments: Genzyme Ltd. subsidiary (7/96)

## **Geotek Industries Inc (NJ)**

Investments: Owns 60% of PST. Owns 100% of Oram Electric

### **Goldman Sachs Goldman Sachs**

Investments: Purchases 9.5% of Israel Discount Bank for NIS280m (12/97). Purchased 3.6% of Bank HaPoalim for \$130m (6/98) Purchased 0.38% of Bank HaPoalim for \$13m (7/98). Purchased 2% of Bank HaPoalim for \$59.1m (4/99)

## **Gould Computer (NC)**

Investments: Owns 100% of Gould Electronics

## Graphnet Inc (NJ)

Investments: Owns 100% of Graphnet Israel Ltd

#### **Greenfield Industries**

Investments: Purchased Hanita Metalworks Ltd (Koor) for \$35m (4/97) Industries from Koor (1/97)

### **Groban Supply Co (IL)**

Investments: Owns 50% of Hydrolit Israel Ltd

## **Guard Quality**

Investments: Owns 100% of Ben & Jerry's Israel Ltd

## Hambrecht & Quist (CA)

Investments: Partnership with Tamir Fishman

### Harmonic Light Waves (CA)

Investments: subsidiary in Israel (wireless comm)

### **Harris Adacom Corp (TX)**

Investments: Owns 54% of Adacom Technologies Ltd. Owns 90% of ACE 400 Communications Ltd. Owns part of Masof Ltd.

### Harry Newton/Conmputer Tech Expo

Investments: Owns a part of Mediagate (9/98)

#### Hasbro Inc

Investments: JV with Jerusalem Pencil Co

### Healthco Intl Inc (MA)

Investments: Owns 99% of Healthco Ltd

### **Heiman Bros**

Investments: Owns 100% of Pridecraft Ltd

Heinz

Investments: Purchases 51% of Remedia (7/99)

**HeliOss Communications (MA)** 

Investments: Has Helicomm Communications Systems, wholly owned subsidiary

Hertz Technologies (NY)

Investments: Hertz Computers Israel (merged with Zodiac Technologies in Israel 4/97)

**Hewlett Packard (CA)** 

Investments: R&D Center in Israel. Owns Computation & Measurement Ltd \$19m (6/98)

Holenberg

Investments: Owns 36% of 4th Dimension Software Ltd

Holland & Knight (FL)

Investments: First US law firm to open office in Israel using Haim Samet, Steinmetz, Haring & Co (6/99)

Home Products (Chicago)

Investments: Merged with ZAG (9/97)

I-Link (UT)

Investments: setup ViaNet Tech in Ramat Hasharon as an R&D subsidiary (4/98)

I-Sight Inc (NY)

Investments: Owns 99% of I-Sight Inc

I.B.D.A.

Investments: Owns 26% of Technoplast

IBI (with Merrill Lynch)

Investments: Purchased 10% of Mashov marketing's Walla! Communications for \$2m (5/99)

IBM (Lotus)

Investments: Purchased Ubique from America Online (5/98) - Owns 100% of Softel. Owns 100% of IBM Israel Ltd

IDEO (Palo Alto, CA)

Investments: Industrial design and product development company established an office in Israel (4/98)

Imation Corp (3M)

Investments: JV with Scitex Corp to integrate realist print engine developed by Scitex's Iris Graphics

Industries Ltd.

Investments: Owns 100% of Patlex Ind Ltd Owns 92% of Reshef TechnologiesLtd

Informix

Investments: Purchased 19.58% of Comsoft Technologies (1997)

Inserch

Investments: \$50m investment with Avner & Delek to search for oil off the coast of Israel (9/96)

Integral International

Investments: Owns 100% of Eltek Ltd

Intel Corp (CA)

Investments: Fab facility in Jerusalem - \$1.6b new facility in Kiryat Gat now open Design Center in Haifa. 5% holding in RADVision for \$1m (4/97). Acquired Shani. Invested in RADGuard (5/98). Owns 100% of Intel Israel (1974) Ltd. Inaugurated \$20m development campus

**International Paper Inc** 

Investments: Owns 11% of Scitex Ltd

International Telecomm

Investments: Owns 100% of ITTI Ltd

**ISD(Information Storage Devices)** 

Investments: Acquired COMPACTSPEECH product line from National Semiconductor Israel for \$5m (10/97). ISD will invest several million dollars annually in R&D in Israel.

Israel Investment Co

Investments: Owns 99% of Israel Tractors & Equip Co

Isratech Ltd (NY)

Investments: Owns 100% of Satec Ltd

## J E Seagram Corp (NY)

Investments: Owns 100% of International Distillers

## J Walter Thompson

Investments: Acquired 50% of Tamir Cohen Advertising for \$15m(12/99)

## **Janney Montgomery Scott (PA)**

Investments: strategic Alliance with Israel Discount Bank Capital Markets (6/99)

#### Johnson & Johnson

Investments: Opened office in Israel near Shfayim. Took-over Biosense, a Haifa-based producer of medical equipment for stock worth estimated \$400 million in J&J shares in total (9/97). Invested with Polaris & Omega in an Israel VC fund to assist medical startups.

## Kemp Industries Inc (NJ)

Investments: Owns 100% of Kemp Israel Ltd

### **Kenny Rogers Roasters**

Investments: Franchise Operation (Roasters Israel Ltd)

### **Kimberly Clark Corp**

Investments: 49.9% interest in Hogla (6/96) through America-Israel PaperMills \$49.9m

### KLA (CA)

Investments: Mfg subsidiary in Israel, semic equip. Owns 100% of KLA Instruments Israel Ltd.

#### **KPMG**

Investments: Joined with Somekh Chaikan in Israel (9/98) Robert Kraft - New investment of \$40m in Carmel Container Systems (7/97) new Ceasaria plant.

#### Kulicke & Soffa Industries

Investments: Owns 100% of Kulicke & Soffa Israel Ltd

#### L'Oreal

Investments: Purchased 35.5% of Interbeauty (12/96) \$9m

### Landseas Corp (CT)

Investments: Owns 100% of Landseas (Israel) Ltd Ronald Lauder - 80% of Jerusalem Capital Studios (12/96) \$15.6m. Purchased Ron Shmueli's Catering Co for \$5m

#### **Lehmann Brothers**

Investments: Bought 2% of Bank Leumi for \$52 m (4/98). Bought 1.45% of Bank Leumi, completing a purchase of four percent of the bank, \$34.1 million for its stake (3/99) Purchased 4.5% of Leader Investments for \$2m (4/99). Purchased 8% of Nice Systems for \$38.7m(12/99)

### **Lernout & Hauspie Speech Products (MA)**

Investments: Purchased 24.5% of Accent for \$4m (7/98)

### **Levit & Morrows**

Investments: Owns 54% of Taro Vit Industries

### **Liberty Electronics (NY)**

Investments: Owns 25% of Kamtech Systems Ltd

#### LivePicture

Investments: Acquired Oliver Software (10/97)

## Lockwood Greene (GA)

Investments: JV with Ludan Engineering to form Ludan Lockwood Greene (LLG) (7/98)

## LSI Logic (CA)

Investments: R&D Center in Israel semic

### Lucent

Investments: Invested \$6 million in Israeli company WaveAccess in exchange for control of 20%. WaveAccess specializes in digital, wireless technology for Internet access, and urban and regional networks (6/98). Purchased 80% of WaveAccess for \$50 m (11/98)

### **Lucent Microelectronics Grp**

Investments: Invested \$10m for 10% of Chip Express Corp (5/98)

#### **Lucent Technologies**

Investments: Purchased Lannet for \$117m(7/98)

### M/A-Com Inc (MA)

Investments: Owns Iscom Israel Communications

## MacAndrews & Forbes (NY)

Investments: Owns 100% of Revion Israel Ltd

## MacDermid Inc (CT)

Investments: Owns 100% of MacDermid Israel Ltd

## Madge Networking (CA)

Investments: Acquired Lannet

## Man & Hafetz Development(MA)

Investments: Owns 84% of American Gypsum Ltd

## Manpower Inc (WI)

Investments: Owns 100% of Manpower Israel Ltd

## **Mast Holding Inc (Limited)**

Investments: Owns 53% of Middle East Metal Ltd

### Mast Industries (MA)

Investments: Owns 44% of Macpell Industries

#### MCI

Investments: Bezeq International and MCI announced on 3 Feb 98 joint \$40 million investment to set up and operate the world's most advanced automated teller machine system.

#### **Medical Science Partners**

Investments: With others, including Dow, has invested in 6 hi-tech incubators in Israel.

## Medscape

Investments: Purchased 12% of SoftWatch for \$3m.

### Memorex Telex Corp(TX)

Investments: Owns 100% of Memorex Telex (Israel) Ltd

## Mennen Medical Inc (NY)

Investments: Owns 100% of Mennen Medical Ltd

### Merck

Investments: Opened subsidiary in Israel (6/97). Has been selling through Assia-Reisl (Teva)

### Mercury Interactive (CA)

Investments: Investor in Hambricht & Quist. Owns 100% of Merucry Interactive (Israel) Acquired Conduct Ltd (12/99)

## **Meridien International**

Investments: Owns 73% of Rafa Laboratories Ltd

#### Merrill Lynch

Investments: Purchases 12.5% interest in Bezek (7/97) for \$250m (with IBI). Purchased 10% of Mashov marketing's Walla! Communications for \$2m (5/99)

## MetaInfo (Seattle)

Investments: Merger with Checkpoint Software Technologies (Ramat Gan) in a deal worth \$27.5m (4/98), MetaInfo now a wholly owned subsidiary of Checkpoint.

### **Micet Corp**

Investments: Owns 100% of Microkim Ltd

### Michael Trachtenberg

Investments: Owns 20% of Rogosin Enterprises

## Microsoft Corp (WA)

Investments: Owns 100% of Microsoft Israel Ltd in Haifa. Purchased Panorama Systems (10/96)\$18m Invested \$7.5m in Orion venture capital fund. (5/98)

## Miltope Corp (NY)

Investments: Owns Milper Ltd

### Modern Video Film Ltd

Investments: Owns 60% of Modern Plast Ltd

### Monster Cable Products Inc (CA)

Investments: Owns 100% of Monster Cable Products Inc

#### **Morgan Stanley**

Investments: Purch 1.8% of Koor Group (3/97) - Owns 5% of SuperSol

#### Motorola

Investments: Owns Motorola Israel Ltd. Owns Motorola-Tadiran Cellular. Founded fund for investment in local tech cos (1998)

### Multi Commercial Bank (NY)

Investments: Part of the Safdie Group opened office in Israel (2/99)

#### **National Education Corp**

Investments: 100% of Edunetics (12/96) \$12m

### **National Semiconductor (CA)**

Investments: Design subsidiary in Israel. Owns 100% of National Semiconductors Ltd

**Nations Bank/Montgomery Securities** 

Investments: Owns a part of Mediagate (9/98)

**Negotiator Pro Co** 

Investments: Opened Israel subsidiary Mediation & Negotiation Ltd (5/97)

Netmanage Inc (CA)

Investments: 2 subsidiaries in Israel

**Newbury Ventures (CA)** 

Investments: VC Fund in Israel

**Newtronix Systems Inc** 

Investments: Owns 50% of Eastronics Ltd

Nippon Industries Inc (NY)

Investments: Owns 25% of Efal Chemical Industries

**North Hills Electronics (NY)** 

Investments: Owns 100% of North Hills Israel Ltd

**Nostrom Establishment** 

Investments: Owns 62% of Bond America Israel Blade

Numar Corp (PA)

Investments: Owns 100% of Numalog Ltd

**Octel Communications (CA)** 

Investments: Acquisition of Allegro

Opal Inc (CA)

Investments: Owns 100% of Opal Technologies Ltd

**Optomic Technologies Corp** 

Investments: Owns 100% of Optomic Technologies Ltd

Oracle (CA)

Investments: Reported ready to buyout ISG (12/98)

**Oram Corp** 

Investments: Owns 6% of Arit Technologies Ltd

**OSCM-One Stop** 

Investments: Purchased Brown Systems, Hod Hasharon (7/99)

Overseas Public Util Gas (NY)

Investments: Owns 53% of American Israeli Gas Corp

**Paper Board Mills** 

Investments: Owns American Paper Industries Ltd

Parametric Tech Corp (MA)

Investments: Owns 100% of Parametric

**Parexel Intl Corp** 

Investments: Purchased 100% of Lansal Clinical Pharmaceutics

**Parsons Corp** 

Investments: IDE Technologies Ltd (Ra'anana) \$200 million JV to build world's first vertical water treatment plant in CA.

Paul Allen

Investments: Invested \$20m in in CommTouch via the investment company Vulcan Ventures & Go2Net, both of which he controls.

Pharmos Corp

Investments: Owns 100% of Pharmos Ltd

Phillip Bros Chem (NJ)

Investments: Owns 100% of Koffolk Ltd

Picture Vision (VA)

Investments: Has Israel R&D Center. Now 51% owned by Eastman Kodak

**Platinum** 

Investments: Acquired Memco for \$500 million (8/98)

Porta Inc (NY)

Investments: Owns 100% of North Hills Israel Ltd

Porter Novelli International

Investments: JV with Gitam/BBDO in Public Relations (9/96)

Pratt & Whitney

Investments: JV w/Wertheimer Group's Blades Technology. Conducting negotiations for the acquisition of Beit Shemesh Engines. Beit Shemesh Engines, which went public in 1997, is traded at a \$24 million value, and is controlled by Ormat. (10/98) Invested \$100-150m additionally.

**Praxair** 

Investments: 50.01% of Maxima (12/96) \$12.9m

**Preagitzer Industries (OR)** 

Investments: Acquired Oranit, PCB Design Center (4/98)

**Price Waterhouse** 

Investments: Opens Price Waterhouse Israel (8/97). Launches \$50m local investment fund (1/99)

Primerica Corp Ltd (NY)

Investments: Owns 100% of Commercial Credit Service

**Prudential Securities** 

Investments: JV with YLR Capital Markets (IDB Group & Israel Corp) to establish \$50 m equity fund 07.05.96

Purotec Intl Inc (NY)

Investments: Owns 99% of Purotec Ltd

QualComm (San Diego)

Investments: Has design center in Israel

Racom

Investments: JV with Tadiran opens factory for producing wireless communication systems in Omer (2/98).

Raychem Corporation (CA)

Investments: Owns 100% of Rachem Ltd

Ready Systems Corp (CA)

Investments: Owns 100% of Ready Systems Israel Ltd

Republic Natl Bank

Investments: 100% of Bank Mizrachi NY (\$28m) 1/97

**Reserve Corp** 

Investments: Owns 98% of Global Plastic Industries

Robert Half Intl (NY)

Investments: Owns 100% of Rober Half Israel Ltd

**Robertson Stephens (CA)** 

Investments: Investment in Evergreen VC

Robomatix Ltd (NJ)

Investments: Owns 100% of Robomatix Ltd

Rockwell International

Investments: setup semiconductor systems division(6/96)

Rogosin Enterprises Ltd (NY)

Investments: Owns 100% of Rogosin Enterprises Ltd

**Rosh Intelligent Systems (MA)** 

Investments: Owns 100% of Rosh Intelligent Systems

Rospatch Inc

Investments: Owns 25% of Atir Ltd

**RSL** (Ronald Lauder Group)

Investments: Purchases 51% of Delta Three(12/97)

SafeScience (MA)

Investments: Partnered with Migal Galilee Tech Center (5/98)

Safra National Bank (NY)

Investments: Purchased United Mizrahi Bank and Trust Co for \$30m (10/96)

SanDisk (CA)

Investments: Flash Memory subsidiary in Israel

Sapiens USA (CA)

Investments: Owns 100% of Software Craftsmen (Israel) Ltd

Sara Lee

Investments: 25% interest in Delta Galil. JV with Nilit for production of POY yarns (9/96) Owns 100% of Sara Lee International

Savyon Diagnostics (NY)

Investments: Owns 100% of Savyon Diagnostics Ltd

## SBP Nederland NV (NY)

Investments: Owns 50% of Aurec Ltd

### Scientific Components Ltd

Investments: Owns 80% of Rav On Electronics

#### Seattle

Investments: Invested \$370 million in a new tourism project on the Israeli-Jordanian border between Eilat and Aqaba, via a joint company called The Peace Company, which will set up a large hotel and entertainment center, to be called the Grand Oasis. (9/98)

### Segnatron Inc (NJ)

Investments: Owns 17% of Segnatron Israel Ltd

## **Shamrock Holdings (CA)**

Investments: Owns 40% of Cable Systems Media. Invested money in First Access (9/98)

Purchased \$5m shares in Paradigm Geophysical (4/99)

### **Sheraton Management (MA)**

Investments: Owns Cosmopolitan Hotel Ltd

### Shileich Corp

Investments: Owns 25% of Narex Middle East Ltd

## Sigma-Aldrich Corp (MO)

Investments: Owns 100% of Makor Chemicals Ltd

### **Sild Unit Parts Co Inc (NJ)**

Investments: Owns 100% of Sealco Thermo Electronics

## Silicon Graphics Inc

Investments: Local R&D Center to open in Herzliya(12/99)

### Silvaco Intl Inc (CA)

Investments: Owns 100% of Silvaco Israel Ltd

### Simoden Enterprises Ltd (MI)

Investments: Owns 85% of Simoden Ltd

### Slant/Fin Corp (NY)

Investments: Owns 100% of Salnt Fin-Hidron Ltd

## Smith Barney

Investments: Opened Tel Aviv office 6/96. Decided to expand Israel operations (6/97)

## Solectron (CA)

Investments: Opens office in Israel (6/98)

### Soros Group

Investments: Increased investment in El-Rov Israel Ltd from 16% to 23% (4/97). Quantum Emerging and Dolphin were the two VC funds that participated in this acquisition. Reduced stake to 12% (6/99). Increased investment in Indigo with P.C. Chatterjee by \$8.9 million

## Sotheby's Holdings Inc (NY)

Investments: Owns 100% of Sotheby's Israel Ltd

## Stafford Capital (PA)

Investments: \$100m Israeli Real estate Investment (9/97)

### Standard Textile (OH)

Investments: 50% ownership of Arad Towels Ltd

## Stanley Works (CT)

Investments: Bought 90% of ZAG for \$117m in cash (5/98)

### Steinhardt Company

Investments: Owns 10% of Idan Software Industries ISIL

### **Stewart Information Services Corporation**

Investments: Purchased minority interest in Israel's first private mortgage insurance company, Ezer Mortgages Holdings (6/98)

## Sudbury Systems Inc (MA)

Investments: Owns 100% of Sudbury Systems

### Talos Intl Inc

Investments: Owns 100% of Mada Printing Systems

#### Tandem Computers

Investments: Opens R&D Center in Haifa with \$1.5m

### **TBWA**

Investments: Purchased 25% of Yehoshua and Partners advertising (1/98) TBWA is part of Omicron Group

## Tech Export (MA)

Investments: Owns 30% of Ligad Technical Data Ltd

## Terayon(CA)

Investments: Acquires Telegate (10/99) Acquires Radwiz for \$64m (10/99)

## **Texas Instruments**

Investments: Acquired Butterfly for \$50m (1/99). Purchased Libit for \$260m (6/99). Invested in Surf Communications (9/99)

## Thames Holding Inc.

Investments: Owns 42% of Carmel Forge

### **Tower Semiconductor**

Investments: New \$1b investment in Israel (7/97)

### Tracor Aerospace Inc(TX)

Investments: Owns 100% of Rokor Ltd subsidiary in Jerusalem. (now Tracor is owned by GEC/UK)

### Trans Pacific Resources (NY)

Investments: Owns 100% of Haifa Chemicals Ltd

## Travelers Group

Investments: \$75m VC fund with Dovrat Schrem & Cowen - Polaris 2 (7/96)

#### Trinity Venture Fund

Investments: Invested in Ensemble Communications™ 2nd private placement of a total of \$13.1m (1/99)

## Trufot Inc (NY)

Investments: Owns 49% of Promedico Ltd

### **Unicycle Trading Co**

Investments: Owns 9% of Logal Software Ltd

#### **Unisys**

Investments: Opened marketing operations in Tel Aviv under the name Unisys Computers Ltd. (8/99). Opened representative office in Tel Aviv (8/99)

### United Guaranty (NC)

Investments: Acquired 80% of Ezer Mortgage Services (4/98)

### **United Intl Holding**

Investments: Owns 49% of Tevel Israel International

### **United Technologies Inc (CT)**

Investments: Owns 16% of Rada Electronic Industries. Owns 40% of Bet Shemesh Engines Ltd

## **Unterberg Tobin**

Investments: Invested \$1m in RadGuard

### **UPS**

Investments: sets up new \$50m VC fund

## **US BankCorp/Piper Jaffray**

Investments: JV with Nessuah Zannex Ltd, Ramat Gan (4/99)

#### **US Robotics**

Investments: Purchased Scorpio Communications Ltd 8/96 (\$72m)

## **US Software Mgt Co**

Investments: Purchased Netect for \$35m (2/99)

### Venda 4 (VMA)

Investments: Owns 4% of Gambit Computers Comm

#### **VentureOne**

Investments: Established Research Center for Israeli Venture Capital Market (9/98)

### Victor Carter (CA)

Investments: Owns 3% of Teva Pharmaceuticals

## Vishay Intertechnology(PA)

Investments: Owns 90% of Vishay Israel Ltd

## **Vision Sciences Inc**

Investments: Opened Vision Sciences Ltd Israel (10/98)

### Walden VC Fund (CA)

Investments: VC Fund in Israel

Weyerhauser Co

Investments: Owns 50% of Tri-Wall Containers

Wind River Systems(CA)

Investments: Investment in Emultek (1/98)

Witco Corp (NY)

Investments: Owns 60% of Witco Ltd

WorldWideWeb Networx

Investments: Invested \$18m in JenCom Digital Technologies

**WSI (CA) Semiconductors** 

Investments: Owns 100% of WSI Israel /Design center

Xsirius Superconductivity

Investments: Owns 100% of Xsirius Superconductivity

Zoran Corp (CA)

Investments: 2 subsidiaries in Israel. Owns 99% of Zoran

**Franchises** 

**A&W Root Beer** 

Investments: Planning 5 franchise operations in Israel (Gvanim)

Ben & Jerry's

Investments: Franchise Operation

**Blockbuster Video** 

Investments: Franchise Operation

**Burger King** 

Investments: Franchise Operation (Rikamor Ltd). Opened 4 new branches 12/96, total now 26 with

50 planned Burson Marsteller PR

Coca-Cola Company

Investments: Franchise Operation

**Days Inn of America** 

Investments: Franchise Operation Deloitte and Touche

**Domino's Pizza Intl** 

Investments: Franchise Operation (Omni Food Brands Ltd)

**Donna Karan Company** 

Investments: Franchise Operation (Boom Fashion Products Marketing Ltd)

**General Nutrition** 

Investments: To open 15 local stores in Israel (4/97)

Haagen Dazs Holding Inc

Investments: Franchise Operation (Omni Food Brands Ltd)

**Hertz Corp** 

Investments: Franchise Operation (Kesher Rentacar)

**Hilton International Co** 

Investments: Franchise Operation (Tel Aviv Hilton)

Holiday Inn Worldwide

Investments: Franchise Operation (Africa Israel Investments Ltd)

**Howard Johnson's Hotels** 

Investments: Built first hotel at the Dead Sea (7/98) now has additional properties in Israel

throughout the country

**Hyatt Intl Corp** 

Investments: Franchise Operation (Hyatt Regency Jerusalem Hotel)

**James River Corp** 

Investments: Franchise Operation (Ducart Packaging Industries Ltd)

**Kentucky Fried Chicken Corp** 

Investments: Franchise Operation (Clal Trading Ltd)

Manhattan Bagel (NJ)

Investments: Franchise Operation, 15 stores planned (7/98)

**Marriott Hotels** 

Investments: Franchise operations beginning 7/98

McDonalds Corp

Investments: Franchise Operation (McDonalds Israel)

NBA

Investments: Franchise Operation (Elite Ltd, Lodzia Rotex Textile Ltd, Modan Industries Ltd.,

Palphot Ltd., Paradise Mattresses Ltd.)

Pepsico

Investments: Franchise Operation (Clal Trading Ltd., Elite Ltd., Tempo Beer Industries. Ltd.). Purchases 50% of Elite Food Products, a subsidiary of Elite Industries (11/98). Purchased 50% of Elite Food for \$10 million (2/99)

Pizza Hut Inc

Investments: Franchise Operation (Pizza Hut Israel). Will invest \$4.5m in 1999 in new facilities

**Planet Hollywood** 

Investments: Franchise Operation opened restaurant in Tel Aviv (4/96), as well as in Eilat

Raddison Hotels Intl

Investments: Franchise Operation (Moriah Hotels)

**Ralston Purina Co** 

Investments: Franchise Operation (CTS Ltd)

**Remax Integrity Realtors** 

Investments: Franchise Operation (Impact Development)

**Royal Crown Cola Co** 

Investments: Franchise Operation (Jafori Tabori Ltd)

Sportmart Inc

Investments: Franchise Operation (Sportmart Israel)

Subway

Investments: Franchise Operation

Taco Bell

Investments: Franchise Operation (Clal Trading)

**Teledyne Analytical Instr** 

Investments: Franchise Operation (International Process Controls Co Ltd)

**Tower Records** 

Investments: Franchise Operation

Toys R Us

Investments: Franchise Operation

Vanity Fair - VF Corp

Investments: Franchise Operation (Delta Galil Industries)

Warner Communications

Investments: Franchise Operation (Hed Arzi Ltd)

West Point Pepperell Inc

Investments: Franchise Operation (Zilberberg Yehuda Ltd - Nili Textile)

**World Courier Metro Svcs** 

Investments: Franchise Operation

## **Executives Who Abuse Their Positions to Promote Zionism**

AOL Time Warner's Ted Leonsis: In 1998, Mr. Ted Leonsis, CEO of AOL studios (a business unit of AOL) received the Jubilee Award by the Israeli Prime Minister Netanyahu. This is the highest tribute ever awarded by the "State of Israel" in recognition of those individuals and organizations, that through their investments and trade relationships, have done the most to strengthen the Israeli economy. AOL allocates 30% of its investment portfolio in Israel.

Coca-Cola' Roberto Goizueta: The American Israel Chamber of Commerce and the Government of Israel Economic Mission honored Coca-Cola and chairman Roberto Goizueta at the Israel Trade Award Dinner in Atlanta on May 29. Goizueta has worked for Coca-Cola since 1954, transferring to the Atlanta headquarters in 1964. In 1980 he was elected president and chief operating officer. Coca-Cola has served the Israeli market for 30 years, refusing to abide by the Arab League economic boycott of Israel. For decades, this cost Coca-Cola the opportunity to sell its products in Arab countries.

Delta Galilis's Dov Lautman: Its founder, chairman and major stock holder Mr. Dov Lautman is a close associate of Israeli President Ehud Barak.

Estée Lauder's Ronald Lauder: Lauder, the chairman, was one time the chairman of the Conference of Presidents of Major American Jewish Organizations, is the current president of the Jewish National Fund (JNF) - a quasi-governmental agency whose main function is to legitimize Israeli occupation of Palestinian land. Ronald Lauder is an ardent zionist, his activities have been catalogued by American Muslims for Jerusalem who called for a boycott in Febuary 2001. In fact his views are often more extreme then some in the Israeli government.

The Limited's Leslie H. Wexner: Its founder, president and CEO Les Wexner is a zionist. He is on the board of directors of Emet, the Pro-Israel Media "War Room" whos function is to ensure that all media in the US stays biased in favour of Israel.[

LEWIS TRUST GROUP LTD's David Lewis -In 1998 Mr. David Lewis, President of Isrotel Hotel Management Lewis Trust Group Ltd , received the Jubilee Award by the Israeli Prime Minister Netanyahu. This is the highest tribute ever awarded by the "State of Israel" in recognition of those individuals and organizations, that through their investments and trade relationships, have done the most to strengthen the Israeli economy. ". Mr Lewis maintained that he is involved in the joint "Israel- Jordanian" tourist project "because Shimon Peres asked me to be". Mr Lewis's activities have included the raising of money for the Jewish National Fund, a primary agency in the historic and continuing displacement of our Palestinian brothers from their land, ensuring only Jews use it. He is also a member of the ISRAEL-BRITAIN BUSINESS COUNCIL. This organisation is dedicated to the development of the Zionist State, by channelling British capital to the occupied territories for the benefit of the Zionists and the exploitation of the Palestinians.

HOME DEPOT's Bernard Marcus: Its founder, and Co-Chairman of the Board Bernard Marcus is an active zionist. He is on the board of directors of Emet, the Pro-Israel Media "War Room" whos function is to ensure that all media in the US stays biased in favour of Israel.

Revlon's Ronald Perelman: Financier and cosmetics billionaire Ronald Perelman, who controls cosmetics maker Revlon, is a zionist. Also ownes New World Entertainment & Forbes. He supports zionist causes - for example he is a trustee of The Simon Wiesenthal Center which uses the holocaust to promote Zionism and Israel.

Starbucks Coffee Stores' Howard Shultz: Shultz, the chairman of Starbucks, is an active zionist. In 1998 he was honoured by Israel with "The Israel 50th Anniversary Tribute Award" for his services to the zionist state. His work as a propagandist for Israel has been praised by the Israeli Foreign Ministry as being key to Israel's long-term PR success. Recently, whilst the Israeli army was slaughtering Palestinians in Jenin, Nabulus and Bethlehem he made a provocative speech blaming the Palestinians of terrorism and asking people to unite behind Israel. Starbucks has investments in Israel - a joint venture with Israeli conglomerate Delek Group for Starbucks outlets in Israel (Shalom Coffee Co).

Timberlands's Jeffrey Swartz: Timberland is a \$1.1 billion footwear, apparel & accessories company. Its President and CEO Jeffrey Swartz is an active zionist. In a recent "solidarity visit" to Israel he advised how best to get Israel's propaganda lies acceptable to the US public. **Did I come here as a Jew and as the CEO of Timberland? Yes.** Might my board of directors say to me - what are you doing giving an interview to The Jerusalem Post expressing such strong feelings? Sure. But I owe this to my children, to my family, to you, and to the nation of Israel," he said. "The Godfather was wrong when he said this is nothing personal, it's just business. This is deeply personal," he concluded. In an interview where he made it clear he was speaking as the CEO of Timberland, he suggested sending 100 IDF thugs to the US for a week as ambassadors for Israel. Although Timberland is a publicly traded company, his family holds approximately 47% of the stock and has approximately 81% of the voting power. Israel has failed in the public relations war against the Palestinian Authority, and is likely to lose the support of the American public unless it stops reacting and starts communicating its own point of view, Jeffrey Swartz, president and CEO of the Timberland Company said on April 25, 2002.

The information above has been provided by <a href="http://www.aquascript.com/psc/pdf/BIGCampaignboycottlist.pdf">http://www.aquascript.com/psc/pdf/BIGCampaignboycottlist.pdf</a>

http://www.boycottisraeligoods.org/index.php