



## **Small Income Generating Projects for Women in Rural Areas: East Jerusalem District.**

### **Arab Fund for Economic & Social Development**

**(January 2016- June 2017)**

#### **Introduction:**

The Palestinian Initiative for the Promotion of Global Dialogue and Democracy - MIFTAH, in cooperation with the Arab Fund for Economic and Social Development, and through its **Participation Enhancement Programme**, implements small income-generating projects for women in marginalized areas in east Jerusalem. The project aims to promote the role of women leaders in local councils, especially young women to act as active and influential role models to less fortunate women in their local communities; those who are in need of economic empowerment through grants.

This mechanism will change the stereotypical image of women members of local councils and raise awareness at community and individual levels towards the role and capacities of women in local councils. It will also raise the level of social and political participation through pushing for improving the situation of marginalized women through grants.

#### **The Main Goals of the Project:**

- Promote citizens resilience on their land in a number of villages in the provinces in east Jerusalem: namely: Issawiya, Beit anan, Hizma, Beit duqqu, *Sawahrah*, Anata, Shuafat refugee camp, Sheiks garah, Qatana, AL ram, the Old City of Jerusalem, Bethany (AL- eizeriya).
- Change the reality women members in local councils go through, promote their participation in decision-making positions within the local councils in order to influence other women to participate in local councils.
- Contribute to the national efforts to fight poverty and unemployment among women and their families in marginalized areas.

- Improving the efficiency of members in local councils to strengthen the political, social, and cultural roles in the local community.
- Give the members of local councils the planning and leadership role so they can be a part of the decision-making in order to influence their local community.

**To achieve these:**

- Select 13 female local council members and community leaders in the target areas.
- Conduct field data collection about of the villages in east Jerusalem.
- Organize field visits to selected areas to do the selection of women who will benefit from the grants.
- Select (13) beneficiaries (women groups) to be supported through grants.
- Conduct a feasibility study for income-generation projects, by contracting an expert in the field.
- Provide legal advice to support the development of grant agreements.
- Procure the services of technical supervisors to oversee grant projects.
- Organize (26) training courses (two days for each target area) for women beneficiaries.
- Organize a Bazaar to display and market beneficiaries products at the end of project.
- Produce media materials including success stories and documentary to reflect the experiences of women in managing their projects and marketing their products as well to showcase the role of female local council members in supporting women beneficiaries.