



**Supporting Young Palestinian Women Leadership: Promoting Women's Voices**  
**Project Brief**  
**(January 2013 – December 2013)**

This project is designed to respond to MIFTAH's strategic objective to *empower effective leadership within all components of Palestinian society in order to enhance democracy and good governance and raise public awareness concerning the rights and responsibilities of good citizenship.*

Aiming at enhancing civic engagement and leadership of young women activists, MIFTAH, in close coordination with the Public Affairs Office in the American Consulate General in Jerusalem, will implement a set of activities that reflect a learning process and focus on exchanging experiences. The project is intended to support groups of young women activists to position themselves to take action and move forward in community activism more readily and more successfully, and motivated further through the development of skills and knowledge.

The activities will include the following:

**1. Capacity Building/Training Sessions**

MIFTAH will implement the training program over the course of the year in three geographical clusters (northern, middle and southern West Bank) on the addressed topics:

- Advocacy and Issue-based Campaigning
- Alliance Building and Networking
- Political Communication
- Dealing with Audio-Visual Media

**2. Round Table Discussions**

MIFTAH focuses on facilitating round table discussions that create channels of networks and communications among youth with stakeholders, as a way to bridge the gap between the young leaders and the people in charge, which will enable the groups of youth and women to express their needs and points of view. Therefore, three round table discussions will be held, where local and/or American guest speakers will be hosted to share experience and address topics dealing with women issues and social and political rights.

**3. Fostering Initiative(s)**

MIFTAH will support the group of participants in organizing advocacy campaign/initiative(s) to be planned and implemented by the group of participants.

#### **4. Internet Activities**

The project team will create an E-group for the participants for the group members to keep regular and collective interaction, as well as encourage the target group to actively make use of MIFTAH's main website and its Facebook page.

#### **5. Documentary Film**

MIFTAH will produce a documentary, which aims at documenting the project's proceeding, especially the target groups' initiatives. It will highlight the project's activities and most importantly success stories.